

**NITAJ**

FOR COMMERCIAL INVESTMENTS LLC®

1219.12 1226.42 1211.73 1211.73 1220.61 1223.68 1231.12  
Open High Low Close EMA5 EMA10

**KEEP GROWING** | **NITAJ**  
FOR COMMERCIAL INVESTMENTS LLC

Quick Win



**NITAJ**



Execution

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## NITAJ IN WORDS

NITAJ for Commercial Investments is here with a clear vision of the founders having a professional, advanced & aggressive experience, driving business & investments toward the success of improvement. Along with 30 years of founders experience in many fields, NITAJ Have the capacity & experience to provide a high level of professional advisory & involvement in different fields related to the business owners & stakeholders concerning their existing, potential business & investment.

1- Evaluation



6- Decompression



2- Response



5- Supervision



3- Discovery



4- Execution  
Handover



**NITAJ  
PATH**

# Ownership - Team Responsibility



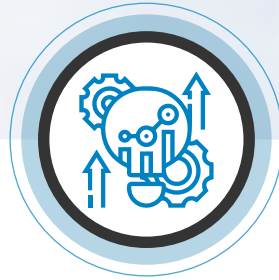
## CEO & PARTNERS

- 1- Leading and overseeing all aspects of Consulting Business.
- 2- Reporting to BOD.
- 3- Embody & Implement the strategic values.
- 4- Responsible for setting the tone for the Consulting (projects, initiatives & assignments).
- 5- Building strong relationships with clients.
- 6- Control all financial aspect including cost management.



## MANAGEMENT

- 1- Scoping and planning
- 2- Ensuring the project is meeting its targets.
- 3- Change management.
- 4- Communicating the deliverables produced Managing the client's expectations.
- 5- Ensuring the client satisfaction.



## STRATEGY & DEVELOPMENT

- 1- Collaborate, knowledge transfer, and provide support
- 2- Developing & implementing a marketing strategy.
- 3- Identifying new work streams
- 4- Optimising the workflow.



## ANALYSIS & DESIGN

- 1- Conducting Research i.e. focus groups, interviews, workshops etc.
- 2- Creating Service Design and UX deliverables.
- 3- i.e. personas, journeys, blueprints, experience maps etc.
- 4- Collaborating with the client.
- 5- Communicating work back to the client.

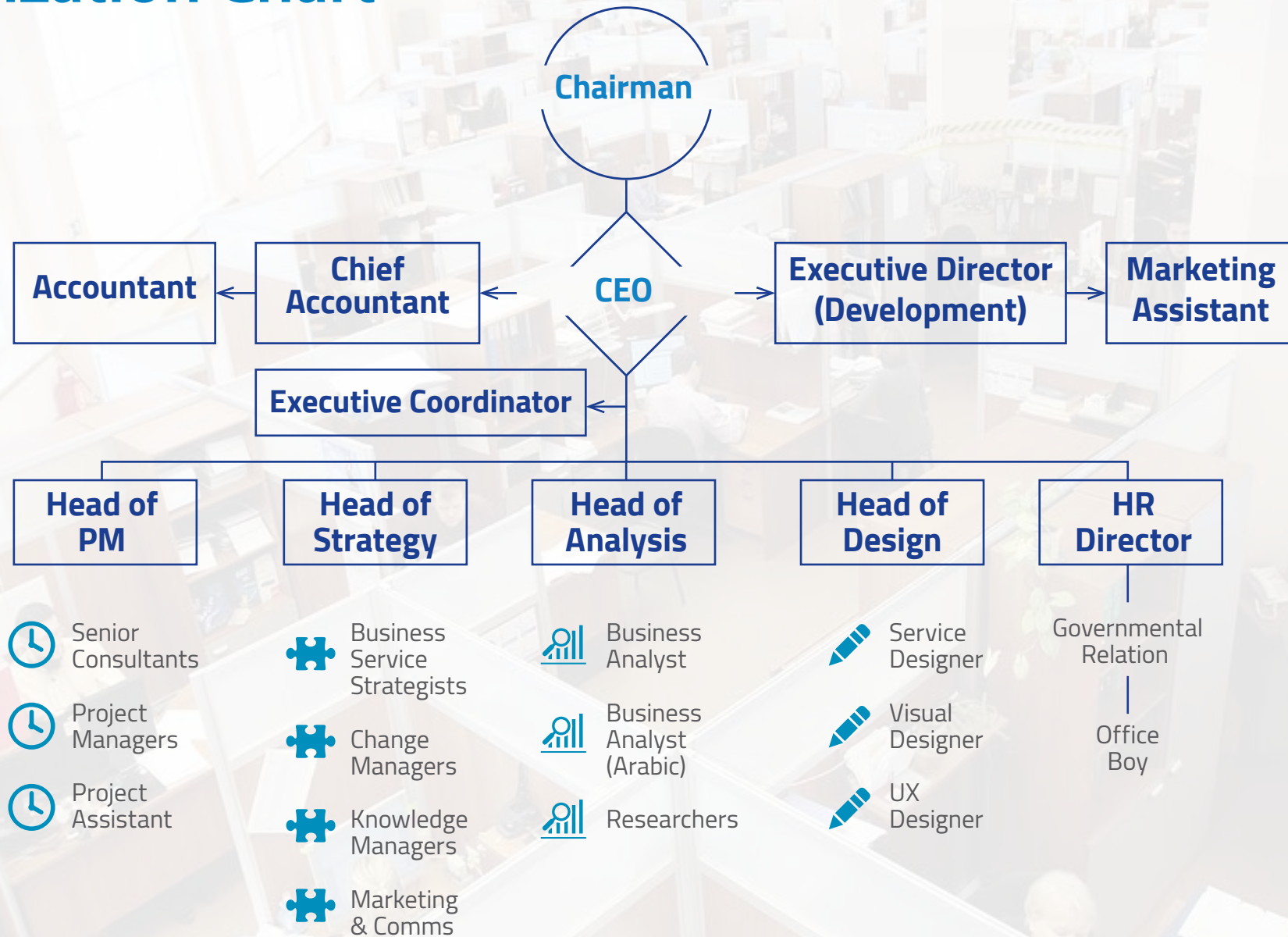


## PROCTORING

- 1- Advice from consultants Expert advice from specialist personnel e.g. Medical Engineer, Labor officer.
- 2- Across work stream support Coordinators to help assist delivery.
- 3- Expert in a field i.e. finance, IT, medical, labor etc.
- 4- Providing advice on project.
- 5- Assisting in the delivery of solutions.



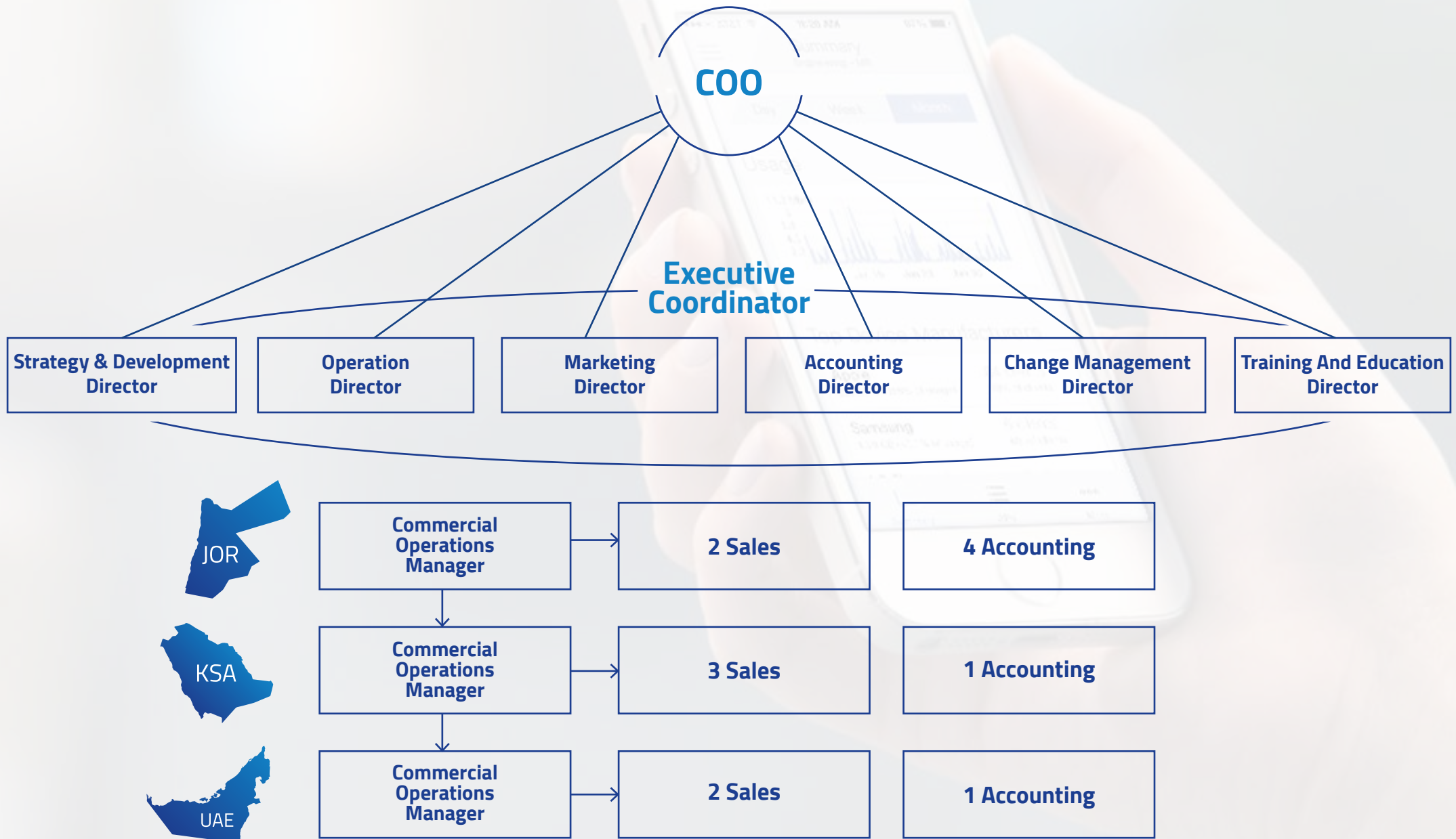
# Organization Chart



A multi-disciplinary team has been defined as a 'crack' team to strategically address a wide range of challenges.



# Organization Chart



# Value Proposition



## Benefit Management

- 1- Focus On Positive Return Value
- 2- Apply Strong Risk Management Practices
- 3- Risk Mitigation Plan



## Reliable Service, Business Solutions

- 1- Automated Services For All Business Processes
- 2- Determine Gap Analysis Understanding
- 3- Knowledge Transfer



## Credible Innovation

- 1- Provide solutions, services, and products that meets the clients demand
- 2- Enhance operations via bench marketing practices and customize to meet the organization

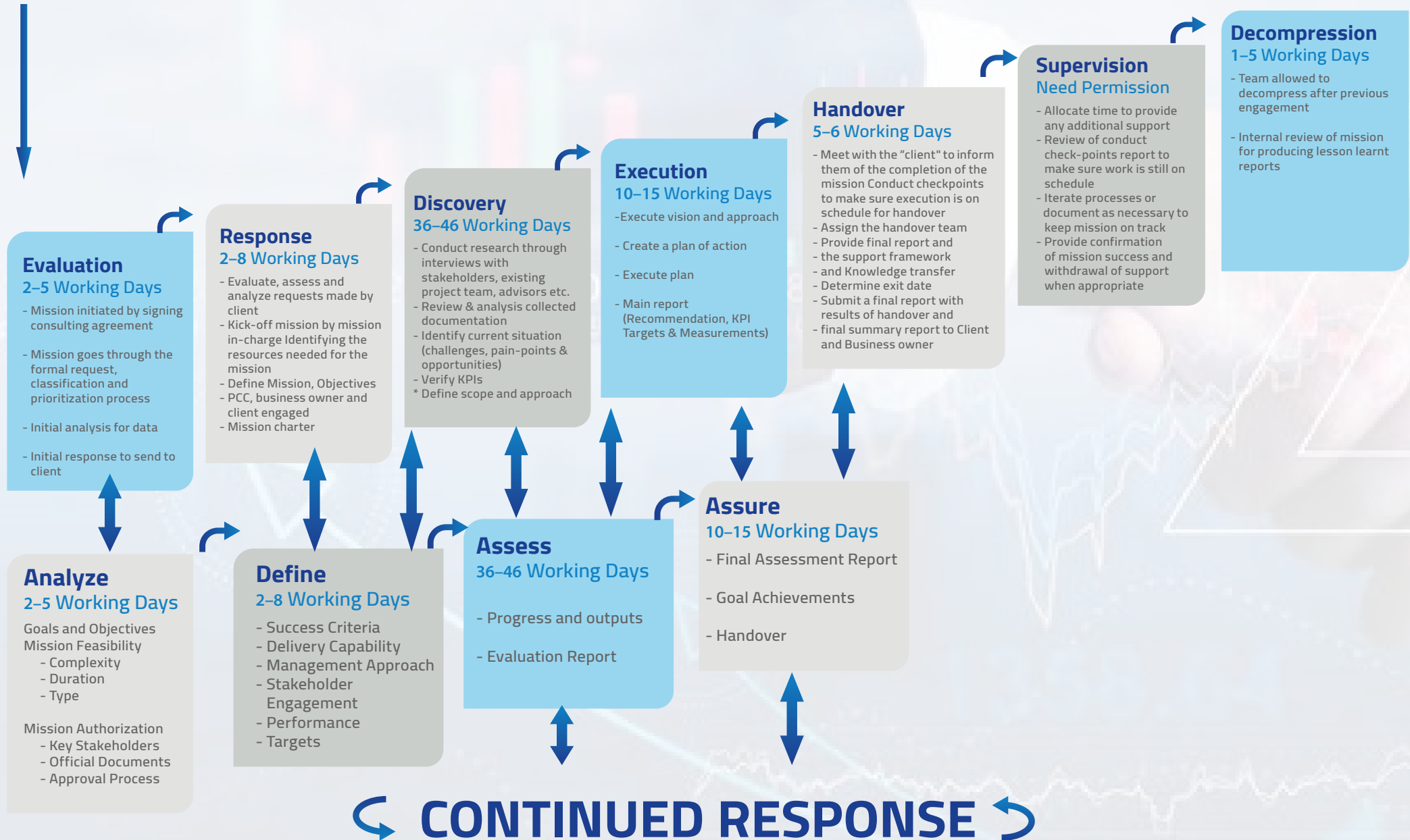


## Monitoring

- 1- Setting clear objective KPT's Measuring KPI's to ensure business performance continuity on going navigation of business needs

The Company Aims To Provide Actionable Startegies Aligned With Operational Excellence Capabilities With A Concrete Value To The Clients

# NITAJ - Workflow



# NITAJ CO.

Along with 30 years of founders experience Globally in many fields, NITAJ Have the capacity & experience to provide a high level of **professional advisory & involvement** in different fields related to the business owners & stakeholders concerning their existing, potential business & investments.



- Consultation Management.
- Managing projects of economic feasibility studies.
- Representing local and International Companies.
- Establishment of companies.
- Contributing in other companies.
- General Trading for specialized sectors.
- Management of Industrial and commercial facilities.
- Applying for bids and tenders by acting on behalf of clients.
- Cross border trading - Import and Export.
- Providing medical consultations.
- Providing consultancy in the field of equipping hospitals.
- Management of Medical Facilities.
- Instruments & Tools Maintenance and repair.
- Medical devices and Supplies.
- Retail trading in the medical equipment and supplies.

- Structure Finance, Structure debt, Borrowing option.
- IPO's option, Project finance, Trade finance.
- Investment opportunities, Raising Funds.
- Hedge Fund option, Equity placement, Business Models.
- Market share expansion, Merger & Acquisition, VentureCapital, Trade finance Experts.
- Sale Lease Back financial solutions.
- Creating businesses supported by arterial intelligence AI & more...
- Marketing and e-commerce solutions.
- Providing services through electronic networks.
- Agents and commercial brokers.
- Possess trademarks and trade names.
- Interior Architecture design services.



## HISTORY

NITAJ Co. For Commercial Investments is here with a clear vision of the founders having a professional, advanced & aggressive Global experience, driving business & investments toward the success of improvement. Established Since 2008.



## VISION

To improve a highly respective and Innovative services enterprise providing leading edge solutions and setting new standards of professionalism.



## MISSION

Play an active part in developing the business to continue our journey of introducing the most innovative creative Services at our territory to meet the World Explosion & Globalization.



## OBJECTIVES

To increase our successful business under professional managing theme & powerful financial position.



## NITAJ PATH

Evaluation | Response | Discovery | Execution  
Handover | Supervision | Decompression

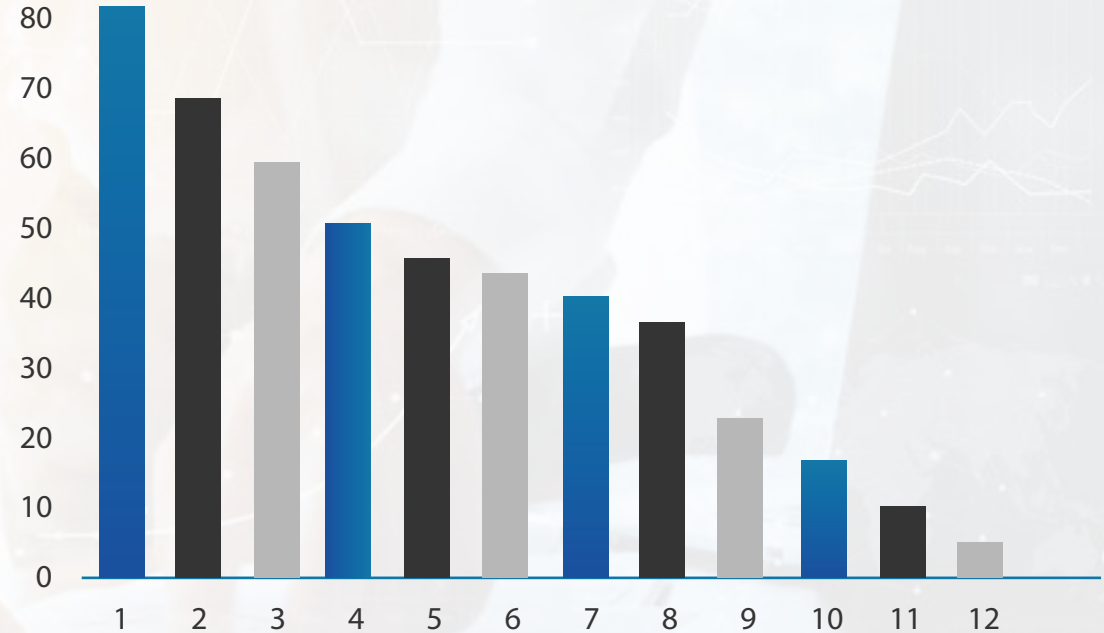


# STRATEGY

- NITAJ Co. Combining **Creative Innovation** And **Focused Business Growth**. Our Reputation As Market Leaders Has Been Earned Through Our Commitment To **Excellence And High Quality** Is Nothing More Important Than Our Customers And No Objective More Paramount Than The Best.
- NITAJ Co. Serving its customer to insure that he will get the best update **quality services through its qualified team** "At NITAJ Co. we believe that customers satisfaction is our profit".
- NITAJ Co. Finding **reasonable solution** for any problem in the field of its specialty.
- NITAJ Co. Gain the **confidence of our customers** to recognize NITAJ Co. as their Single Source Vendor and resource in managing their needs.

# TARGET MARKET

Our Reputation As Market Leaders Has Been Earned Through Our Commitment To Excellence And High Quality Is Nothing More Important Than Our Customers And No Objective More Paramount Than The Best.



- 01 Government projects Management
- 02 Enterprises, financial Institutions, Telecommunication, Utilities, Transportation, Aviation, Trading, Shipping, power & Solar
- 03 Companies that deal with organizing exhibitions and conferences
- 04 Governmental institutions

- 05 Economic & Social Association of Retired Servicemen & Veterans
- 06 Management of specifications and Metrology Chamber of Commerce
- 07 Industrial city administrations, Sea Ports and marinas and Trade unions Ministries
- 08 Social security corporation Hospitals and medical facilities

- 09 Hotels and factories
- 10 Consultant Engineering Offices
- 11 Governmental Tenders offices
- 12 Universities & Schools

# WHY NITAJ?

## BECAUSE



Specialized Team



Provide Creative Idea and Design Business Module



Bringing Workable applicable Solutions.



The Biggest And The Best Repairing LABS & Workshops.

## NITAJ CO. TEAM

NITAJ Co. was established by an expert team of Engineers, Technical, Business & Consultant, whom have been in the business field Globally for many years and in a different areas.

Highly motivated individuals whom endeavor to complement the efforts to achieve best service to clients. Adding more businesses fields and chasing many of opportunities in the international market which has the latest required from clients as part of our continues searching for such goals.

We Believe in  
“informed decisions”  
& are the best decisions  
“informed customers”  
are our best customers

## NITAJ CO. VALUES

### PEOPLE

Meaningful technology does not happen by chance. It must be conceived or identified, developed, manufactured, marketed and supported by creative competent people.

### IDEA

Nurturing and promoting the exchange of ideas between our customers and our employees is a large part of what we do.

### DEMAND

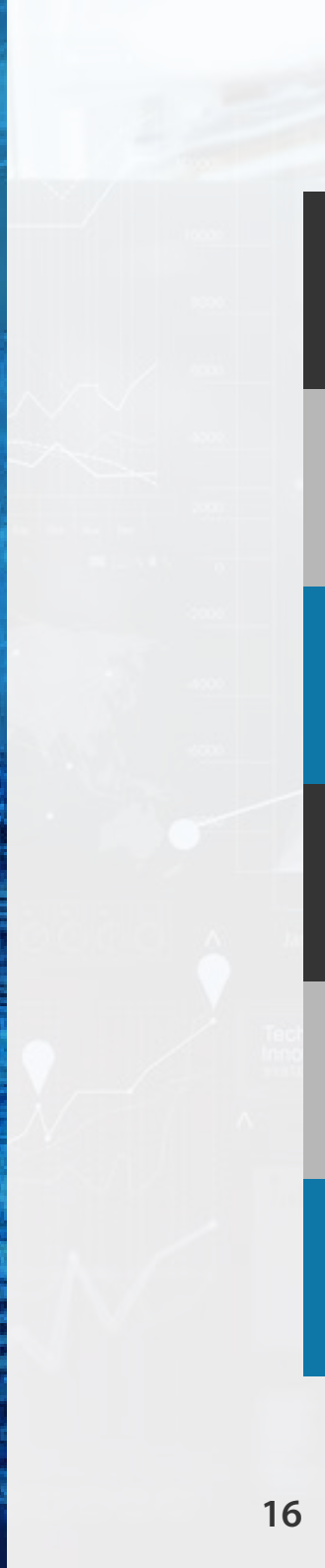
Global & Territory demands require new business structure demand.

# FUTURE OUTLOOK

Enhance financial resources to support efforts to maintain & increase high market shares; growing with the market sectors at double digit percentage on an annual basis.

Expand diversity to complement covering territory and strengthening relations with clients while concentrating on state of the art of our business.

Continued efforts to increase market share with up-to-date management with principals.





## Financial Advisory Management & leadership

- Managing projects of economic sectors
- Feasibility studies and Business plan
- Financial & management consultancy
- Financial instruments, Funding & solutions



## Medical Consultation Management

- Hospitals management
- Provision of hospitals and health centers
- Preparing feasibility studies for medical projects
- Working as consultant firm for international medical industries
- Building network (distributors) at MENA market. Building sales and marketing strategy
- Connect MENA medical companies with leader medical industries
- Trainee medical reps on medical products lines and preferable selling skills
- Managing projects of economic feasibility studies and providing related consultancy
- Building the Virtual Hospital - WeCare App





## Marketing, Sales & Consultation Management

- Expert team with long & strong experience in sales & marketing strategies and planning field with a lot of big local & international entities
- Working as consultant firm for international Medical, Industrial & Commercial industries
- Building network (distributors) at MENA market. Building sales and marketing strategy
- Connect MENA companies with leader industries arms
- Train sales representative on professional selling skills

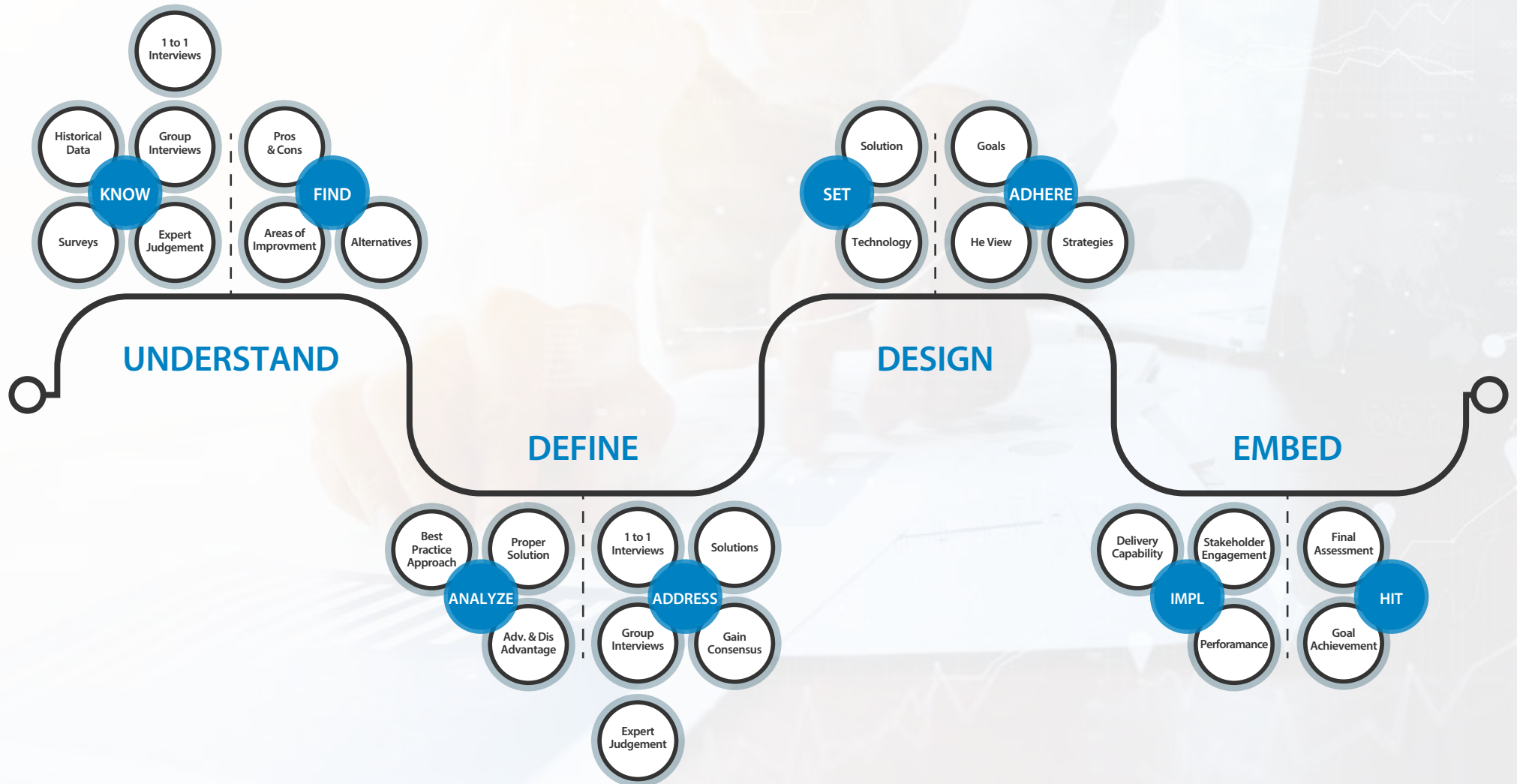


## Business Area and Partners

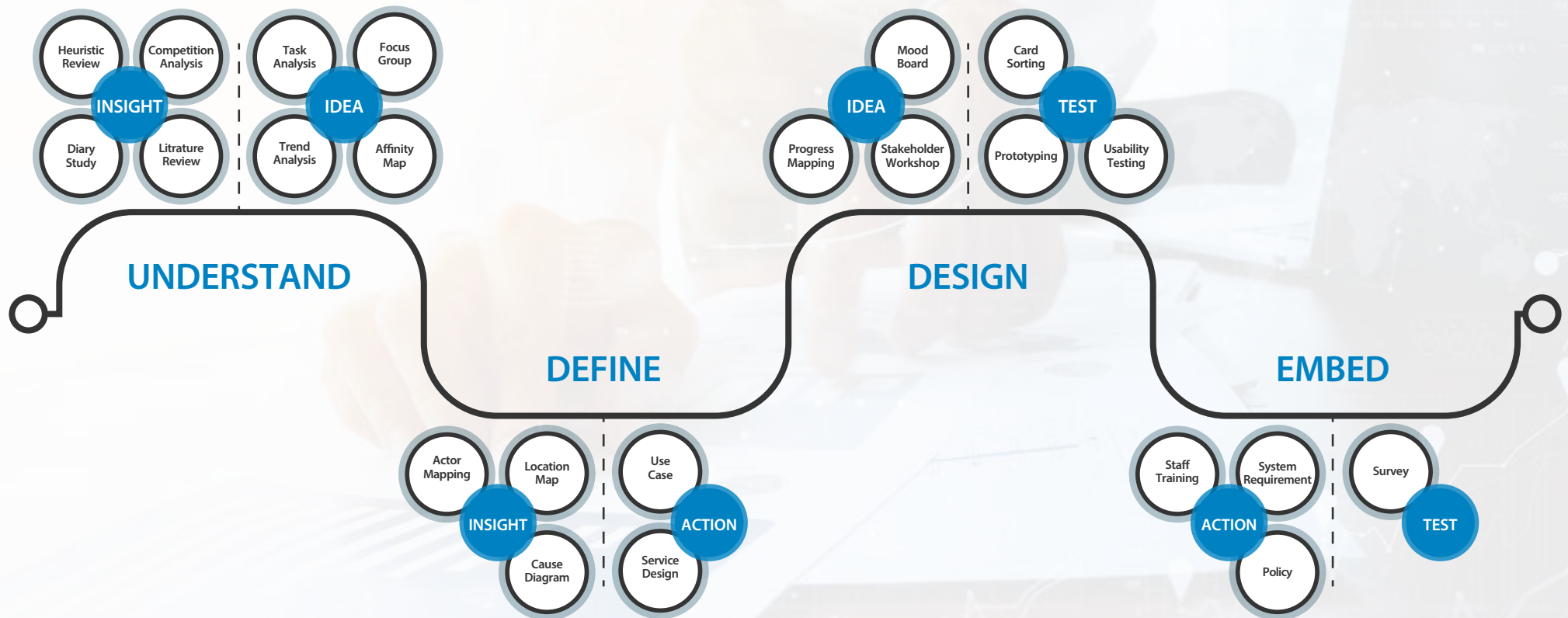
- Law Firms
- IT solution services
- Medical Industries
- Medical Consultation Management
- Financial Institutions
- Financial Consultation Management
- Commodity Tradingt
- Marketing & Sales Consultation Management
- Interior Architecture Design
- Tech Industries - Mobile Applications



# NITAJ METHODOLOGY (PATH I)



# NITAJ METHODOLOGY (PATH II)







## Alaa Hussein

Founder | CEO

WeCare Tech Limited

Partner | CEO

NITAJ for Commercial Investments LLC

Chairman | Founder | Co-Founder | Boards of  
Directors Member | Medical | Health Care |  
Investment | Economic | WeCare | NITAJ

### CERTIFICATIONS:

- 1- BSC degree of Registered Nursing, Nursing Administration, Nursing Research and Clinical Nursing.
- 2- AAPM® – Master Certified Project Management.
- 3- Board Member of the American Academy for Project Management (AAPM®).

### PROFESSIONAL EXPERIENCE:

- 2020 - Founder & CEO of WeCare Tech Limited – Virtual Hospital
- 2017 – CEO of NITAJ for Commercial Investments LLC
- 2016 – Business Planning Consultant - LOTUS for Investment
- 2015 – Head Delivery Unit at Saudi - MoL
- 2014 – Head Delivery Unit at Saudi - MoH
- 2012 - Deputy Manager Durrah Al Arous / Dallah Group .
- 2006 – GM of Nitaj Group.
- 2003 - MENA Regional Manager for EV3, Inc. (Covidien).
- 1999 – CEO of Apex Medical.
- 1997 – Sales Manger of AL Wafi Group.
- 1995 - Head Nurse ICU, CCU & NICU at Jordan Hospital.
- 1994 – Registered Nursing at Rosary Sisters Hospital.

### AREAS OF EXPERIENCE:

- Corporate governance and institutions.
- Business solution Consultation.
- Business Development.
- Marketing Management.
- Sales Management.
- Drawing strategic plans to open up markets.
- Crises Management.
- Operation Management.
- Supply chain Management.
- Negotiation Contract Management.
- Health care technologies.
- Start up Business.

## INTRODUCTION

With over a quarter of a century worth of dedication towards developing corporate policy, Alaa have been creating success by providing an expert knowledge that shapes business into exceptional forms and designs. Throughout the many years, Alaa built a unique combination of expertise.

As a professional in his path career, Alaa took his passion towards the profession beyond limits and offered a contribution to knowledge for the health care sector using high standard research and leadership capacities.

Both locally and internationally, Alaa leadership and management roles have shown a high record of exceeding corporate goals through outstanding analytical and problem solving skills.

### SECTORS OF EXPERTISE:

- The Saudi government sector.
- health sector, Arab and international.
- Research and development of industrial sector.
- Private sector management.
- International and global companies.
- Corporate investment and trade.

### RELATED PROJECTS:

- Contribute to the establishment of Interventional Radiology Society in the Arab world.
- Support 59 Radiology Doctors to start doing Nero Interventional treatment since 1997.
- Technology and knowledge transfer to the Arab world in the medical industry.
- Management and leadership of many government and private projects such as Patient Referral in Saudi MOH.
- Contribute build Delivery Unit Methodology, Identity & Branding.

### CONTACTS:

- Mobile:+962 799 199 660
- Email: ahussein@nitaj.net
- ahussein@WeCare-app.net



## Mohammed Ali Qaryouti

Partner | WeCare Tech Limited  
Partner | NITAJ for Commercial  
Investments LLC

Chairman | Co-Founder | Boards of Directors Member  
| Financial | Leasing | Health Care | Investment |  
Economic | NPO | JEF | OGP | OGU | CLC | CLDI | IBF |  
WeCare | NITAJ | Human Intelligence | Writer

### Existing Roles:

- 1- Financial, Investment, Strategy & Business Groups Advisor in Jordan & abroad.
- 2- Partner / Vice President, NITAJ for Commercial Investments LLC
- 3- Co-Founder / Head of Investment, WeCare App
- 4- Co-founder / Member Board of Directors & Treasurer, Jordan Economic Forum JEF
- 5- Group Member of The Open Government Unit (OGU) The Open Government Partnership (OGP)
- 6- Ministry of Planning & International Cooperation (MOP)
- 7- Member Board of Trustees, Identity Branding Forum /Talents of Endearment / Global Gateway
- 8- Member Board of Directors & Chair of the Audit Committee, Comprehensive Leasing Company PLC
- 9- Member Board of Directors & Chair of Committees Comprehensive Land Dev & Investment Co PLC
- 10- Honorary President, Nour Al Fajer Charitable Society
- 11- Member Jordan Businessmen Association JBA
- 12- Member Federation of Arab Businessmen FAB
- 13- Member Jordan Europe Business Association JEBA

## INTRODUCTION

Mohammed is an Accomplished performance-driven Expert Banker with 29 years of multifaceted experience gained within the banking industry & Leasing, Brokerage & Investments, real-estate & telecommunication, Power & Industry, Aviation & Commercial Business, Fintech & Economic, Health Care & E-Learning, with a high level of advisory involvements & Partnership. Demonstrates strong leadership, business planning, strategy and associated implementation of initiatives to support growth.

To reach a strong national economy with an impact reflected on the citizen and society, Moh'd involved in Economic Forums, Businessmen associations, Open government partnership, Human Intelligence & A writer in the Economy.

### HISTORICAL ROLES:

- 1- Former Chairman of the Board Interactive Solutions for Finance LLC / Solfeh.com
- 2- Former Assistant CEO for Commercial Banking Group / Head of Commercial Banking Group at the Housing Bank for Trade and Finance HBTF
- 3- 29 years of experience, Executive Level in 4 International, National & Local banks in Jordan.
- 4- Deputy Chairman & Chief of the executive committee Specialized Leasing Co. SLC for 10 years
- 5- Board Member International Finance Center Co. Brokerage Co. IFC for 10 years
- 6- Board Member Jordan Exporters Association JEA for 4 years
- 7- Board Member Business Administration Faculty Council of Middle East University MEU 2 years

### CONTACTS:

Mobile: 00962 79 5500 841

Email : m@alqaryouti.com

Personal : m-qaryouti@hotmail.com

<https://www.linkedin.com/in/mohammed-ali-qaryouti-4aa05b49>

<https://www.facebook.com/malqaryouti/>



# Registrations

المملكة الأردنية الهاشمية  
وزارة الصناعة والتجارة  
دائرة مراقبة الشركات

رقم: م ش/ 66023/16263/2  
التاريخ: 08/11/2021 الموافق:

عبارت الشركة كما يلي:  
990333) شركة الأسماء والعلامات التجارية  
999991) اقرض الاموال الاخرى من البنك  
الشركة فيها ومقدار حصة كل منهم كما يلي:

رقم وطني/جواز	اسم الشرك	نسبة الشرك	جنسية	حصة الشرك د.أ
414263	علاء يوسف اسماعيل حسين	بمسؤولية	جواز موات	100,000,000
9991001683	محمد علي محمد ابراهيم	بمسؤولية	ارضي	100,000,000

مركز الشركة : عمان  
وقد وردنا بحضور يفيد أن هيئة المدينين قد قررت بتاريخ 03/11/2021 في قررت انتخاب هيئة مدينين مكونة من السادة :  
علاء يوسف اسماعيل حسين  
محمد علي محمد ابراهيم

في تاريخ 03/11/2021 لانتخاب رئيس ونائب الرئيس :

وقد وردنا بحضور يفيد أن هيئة المدينين بالإجماع المنعقد بتاريخ 03/11/2021 في قررت ما يلي :  
اعتبار رئيس هيئة المدينين معوضاً متفرداً بالتوقيع بجميع الأمور الإدارية والمالية والقانونية والأخرى أو من يوضعه خلفاً بذلك .  
- بتاريخ 02/11/2021 قررت الشركة التصيرات التالية:-  
اسم الشرك : حصة الشرك : 100000  
جنسية الشرك : ارضي  
اسم الشرك : حصة الشرك : 100000  
جنسية الشرك : ارضي  
رئيساً له "محمد علي محمد ابراهيم"  
\* يرجى العلم ان البيانات الغير مودعة للاعوام 2019 و 2020، بعض او جميع البيانات المالية السابقة وان الشركة لا زالت قائمة فحسب سجلاتها حتى لتاريخه

رقم التواصل الالكتروني: IBBPI-0011008010  
مستند التسجيل: 0143296

\* في صورت الشركة التجارية غير مودعة في الشركة "ب" فحسب او دفع او عدم  
\* في صورت الشركة التجارية مودعة في الشركة "ب" فحسب او دفع او عدم  
\* في صورت الشركة التجارية مودعة في الشركة "ب" فحسب او دفع او عدم  
\* في صورت الشركة التجارية مودعة في الشركة "ب" فحسب او دفع او عدم

مراقب عام الشركات  
د . وائل علي العرومضي

مكتب : 5600260 - 5600290 - فاكس : 5607058 - ص ب 9192 عمان 11191 - الأردن  
Email : info@cod.gov.jo - Website : www.cod.gov.jo  
Page 2 of 2

المملكة الأردنية الهاشمية  
وزارة الصناعة والتجارة  
دائرة مراقبة الشركات

رقم: م ش/ 66023/16263/2  
التاريخ: 08/11/2021 الموافق:

لمن يهجه الأمر  
الرقم الوطني للشعائر: (200095218)

استناداً للوائح المعمول بها لدى مراقبة الشركات في وزارة الصناعة والتجارة في شركة (نتاج الاستثمارات التجارية) مسجلة قانونياً في سجل الشركات ذات مسؤولية محدودة تحت الرقم (16263) بتاريخ 27/04/2008 براس مال (200000) دينار أردني

غيايات الشركة كما يلي :  
[112100] المساهمة بشركات اخرى  
[118959] تقديم خدمات العلاج الطبيعي  
[310352] التعليم الرياضي  
[310373] تصميم المواقع الالكترونية وتطوير دعم اليرمجيات وتقييم خدمات تقنية المعلومات  
[311046] تأسيس الشركات  
[311996] استشارة وزارة المرافق الالكترونية  
[312237] اثار والاعمال الفنية والتصوير الفوتوغرافية  
[314034] الوكالات التجارية والوكالات التجارية  
[325099] تطوير تطبيقات وبرامج المحو الي الرضي  
[331688] خدمات متخصصة في اعداد استراتيجيات  
[349168] تقديم خدمات التفتيش الخارجي في مجال الآلة والتكنولوجيا  
[101022] استيراد وتصدير  
[110887] تجارة عملة  
[911128] الترويج والتجارة الالكترونية  
[911205] التداول في العملات  
[911285] نقل الشركات المحلية والاجنبية  
[920697] تجارة التجزئة في الأجهزة والمنسوجات الطبية  
[921052] وكالة وسيطة تجاريون  
[918166] تطوير خدمات وتطبيقات الهواتف الذكية والتتبع  
[910328] نقل الاموال المملوكة وغير المملوكة لغير الشركه باسماها  
[920021] تقديم استشارات طبية  
[931023] عرض اموال الشركة المملوكة وغير المملوكة لغيرها وصحفاً للقرض  
[832145] تقديم الخدمات بواسطة للشركات الالكترونية  
[832477] اثار واستراتيجيات الجوى الاستثمارية وتقديم الاستشارات الخاصها  
[913108] تصميم وتطوير مواقع الانترنت  
[931044] تقديم خدمات العلاج الطبيعي الذي الخدمات الخاصة  
[933011] تقديم الاستشارات في مجال تجهيز المستشفيات  
[933027] تقديم الاستشارات في مجال خدمات الرعاية والصحية  
[933028] تطوير تكنولوجيا الرعاية الصحية  
[933051] ادارة المنشآت الطبية  
[939974] خدمة كبار السن  
[963007] خدمات لمرضى مسنين

مكتب : 5600260 - 5600290 - فاكس : 5607058 - ص ب 9192 عمان 11191 - الأردن  
Email : info@cod.gov.jo - Website : www.cod.gov.jo  
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## Contact Us

NITAJ for Commercial Investments LLC.

Tel +962 6 533 1388  
MO +962 795 500 841  
MO +962 779 199 660  
Website [www.nitaj.net](http://www.nitaj.net)  
Email [nitaj@nitaj.net](mailto:nitaj@nitaj.net)  
P.O Box 2999  
Zip Code Amman 11821 Jordan

King Abdullah II Bin Ali Hussein St.  
Al Naber Building No.167, Office No, 104

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-  [www.instagram.com/nitajllc/](http://www.instagram.com/nitajllc/)
-  [www.twitter.com/Nitajllc](http://www.twitter.com/Nitajllc)

# THANK YOU